



ALAN PEARSALL ART & DESIGN

Alan Pearsall • Principal Artist / Owner

Studio • 112 Walnut Lane, Columbia, SC 29212
cell: 978-500-7315 • email: alpearsall5@gmail.com
Website: alanpearsall.com

MY RESUME

I'm a highly creative Artist with 33 years of experience as a successful muralist, artist, illustrator and creative art director. Since opening my studio in 1999 I've always made a Public Art a part of my array of work. For me the path of learning never ends. I'm constantly pushing technology and trying an new method to improve my art making. Each new experience prepares you for the next. I think having my feet in both the fine art world and the design world keeps my perspectives new and unfaded by conventional cliché. Each informs the other. My goal is to share what I've learned through my art. It's true, I learned most of my chops on the streets, but below you'll find my formal education for your perusal.

PUBLIC ART COMMISSIONS

Middlebuoro Murals, 2021, 6 Panels 936 sqft, Commissioned by Concept Art Services

Stoughton High School Murals, 2019, 6- 22' x 8', mixed media collage, Commissioned by Concept Art Services

YMCA Donor's Wall, 2016, YMCA, Ipswich, Ma, Acrylic, 8"x16", Commissioned By Ipswich YMCA

Hill School Murals, 2015, Revere, MA, 10 collage murals of varying sizes (200sq.ft.), digital mixed media, Commissioned by Concept Art Services

New York Murals, 2013, four wall murals (960sq.ft.), New York, NY, digital mixed media, Commissioned By HVS Compass

Bristol School Murals, 2012, 22 collage murals of varying sizes (650sq.ft.), one set shown here with a detail, Bristol, CN, mixed media, 12'x 6', Commissioned by Concept Art Services

Ipswich/Topsfield Portfolio, 2011, 8 large-scale paintings, commissioned By EBSCO Publishing, Ipswich, and Topsfield, MA

Rosa Parks Mural Project, 2009, 480sqft, 12 murals depicting the life of Rosa Parks, commissioned by the City of Gainesville, Gainesville, FL

New Hampshire Department of Revenue Lobby Mural, 2009, 285 sq.ft., Commissioned by the State of NH, Concord, NH

Haverhill Mural Project Part 2, Fall 2008, four 7'x3' panels and one 10'x10' mural depicting historical images of Haverhill commissioned by the City of Haverhill, Riverfront Park Gateway pedestrian alley, Haverhill, MA

Google-Fenway Mural, Google Headquarters, 7'x18', 2008, commissioned by Visnick & Caulfield, Cambridge, MA

Haverhill Mural Project, 2007, six 7'x3' panels depicting historical images of Haverhill commissioned by the City of Haverhill, Riverfront Park Gateway pedestrian alley, Haverhill, MA

Ipswich Portfolio, 2007, Paintings of historic Ipswich images, commissioned By EBSCO Publishing, located in several buildings on the EBSCO campus, Ipswich, MA



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History Of Ipswich Mural, 2005-2007, 2,700 sq.ft., acrylic on brick, commissioned by EBSCO Publishing, Ipswich, MA

Transportation Mural, 2005, 12'x 6', acrylic on canvas, commissioned by HVS Compass for the Four Points Hotel Lobby, Baltimore, MD

Belmont Hill School Mural, 2003, Belmont Hill Athletic Building, acrylic, 20' X 22', commissioned by Belmont Hill School, Belmont, MA

Dog Track Mural, 2002, Raynham Dog Track Lobby Mural, acrylic on canvas, commissioned by J/Brice Design, 63' X 9', Raynham, MA

Turner Construction Lobby Mural, 2002, World Trade Center East Building, commissioned by Visnick & Caulfield, acrylic, 34' 8', Boston, MA

EXHIBITIONS

"Art Under The Dome", selected by Commonwealth of Massachusetts for event. The goals of which are to foster a dialog across artistic disciplines and to assess and address overlapping concerns and needs of the artist community of Massachusetts. Artist will meet their State representatives.

"Boston Art Festival", jury selected artist for festival supported by the Mayor's office, Sept.. 8 2007 - Sept.. 9 2007

"Thomas Hart Benton Festival", Washington Carver Mural Sketch, Longwell Museum, Campus of Crowder College Neosho, MU. April 13 -21

"In Our Towns," Show for the Merrimack Valley inaugural reception for the incoming Governor Deval Patrick, and Lt. Governor Tim Murray. A juried show Highlighting the Best Artists on the North Shore, at Merrimack College, Andover MA, January 5, 2007.

"The Working Artist Exhibition," Laura Coombs Hills Gallery, The Newburyport Art Association, Newburyport, MA. February 22, 2007

WORK EXPERIENCE

ALAN PEARSALL ART & DESIGN, llc

OWNER, ART DIRECTOR, GRAPHIC DESIGNER & PRINCIPAL ARTIST

Columbia, SC - Boston, MA - Los Angeles, CA, 1999-Present

Since 1999, I've owned and operated Alan Pearsall Art & Design, a studio specializing in graphic design services and large scale artwork. As owner and creative lead, I oversee every aspect of the business, and have art directed or project managed every project in our portfolio. I have personally designed hundreds of product packages, identities, pieces marketing collateral and digital assets. As principal artist I have designed and created many large-scale murals and custom artwork projects.

Responsible for: Creative Operations, Art Director, Artist/illustrator/muralist, Client Pitch And Management, Author/lecturer/teacher

WHAT I LEARNED: Every project builds on the next one, reputation is everything and a happy client is the best promotion. Listen and be patient and always keep your sense of humor. Doing what you love is where it's at.



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IPSWICH ALE BREWER

ART DIRECTOR

Ipswich, MA, Columbia, SC and Charleston, SC, 1999-2022

Ipswich Ale Brewery is one of my earliest and valued clients, then I joined the staff as an employee five years ago. I provide an off-site art department for the design and art production of packaging, p.o.p., advertising, website design and promotion of Ipswich Ale Brewery's Ale and soda products. Responsible for the brewery's brand identities and promotional graphics.

Responsible for: Art Director, Marketing Director, Brand Manager, Graphic Designer, Illustrator, Packaging

WHAT I'VE LEARNED: Trust and loyalty is something you build and is to be treasured. Having a client who gives you beer on occasion is not a bad thing!

POST NO BILLS

CREATIVE DIRECTOR COLUMBIA OFFICE

Columbia, SC and Charleston, SC 2014-2015

As acting Creative Director for graphic design & marketing agency I was responsible for the direction of design and for Clients like the SC State Fair, CVB, ESPN and Paramount Pictures. Responsible for running the Columbia office and directed designers at both offices.

Responsible for: Creative Director, Graphic Designer, Illustrator, Photographer, Client Pitch, Studio Management

WHAT I LEARNED: Great Graphic Design is alive and well in the South. How not to treat employees. The importance of leadership and common sense. Even in a difficult situation solutions can be found. A dog in the studio is good for morale. South Carolina is hotter than heck.

CHESAPEAKE DISPLAY AND PACKAGING

DESIGN MANAGER, DESIGNER AND ART DIRECTOR

Los Angeles, CA (Glendale office) 1998-1999

As Director of Design Staff I was responsible for creating point of purchase (P.O.P.) Merchandising solutions. Contributing member to the graphic design team and structural design staff. Focused on three dimensional movie posters for the motion picture industry.

Responsible for: Art Director, Department Manager, Graphic Designer, Client Pitch, Project Management

WHAT I'VE LEARNED: The team reflects the director's attitude. The character of the team can make or break you. Your work speaks for itself, but it doesn't hurt to pitch it with enthusiasm.



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THE GILLETTE COMPANY

LEAD GRAPHIC DESIGNER

Boston, MA 1992-1998

I cut my teeth at Gillette. The corporate experience was a great way to learn my chops. Responsible for the design and art production of the worldwide packaging of Gillette's shaving products.

Responsible for: Lead Designer, Graphic Designer, Packaging, Brand Management

WHAT I LEARNED: Don't forget someone gave you a shot when you were young and inexperienced. Accuracy in design is essential. Mistakes cost money. Respectfully speak your mind when it counts.

PUBLICATIONS

"The American Town: History of Ipswich Local History", 2009, an illustrated book on the history of Ipswich, MA, commissioned by EBSCO Publishing. I wrote and illustrated the book.

AREAS OF EXPERTISE

Illustration, Painting, Drawing, Cartooning, Digital Art Work, Large Scale Artwork & Murals, Art Direction, Graphic Design, Brand Management, Packaging, Digital Imaging, Web Design, Adobe CC, Video Editing (Final Cut Pro), Studio Art, Project Pitching, Client Management, Lecturer On Art And New England History,

COMPUTER SKILLS

Photo Shop, Illustrator, In-design, Dreamweaver, HTML, Adobe Cc, Final Cut Pro, Word, Cad, Power Point And Always Learning The Latest Industry Software. Skilled model maker and display creator and I'm learning Revit 3d software. Proven Illustrator and artist. Trained cook, Beatles expert, swing dancer, guitarist and boxer.

AWARDS AND RECOGNITION

2017 ADDY AWARD FOR BEST ILLUSTRATION, Tres Grigos Label, Illustration for Thomas Creek Brewery, Awarded by American Advertising Federation of the Midlands, Columbia, SC Best In Tri State check InFO

2016 ADDY AWARD FOR BEST ILLUSTRATION, Banana Stout illustration for Thomas Creek Brewery, Awarded by American Advertising Federation of the Midlands, Columbia, SC

2013 THE ARTS IN HAVERHILL, Merrimack Valley Magazine, regarding my Haverhill Murals, April 2013

2009 STUDENT ARTISTS' WORK TO DECORATE DOWNTOWN, The Haverhill Gazette, By Joni Quinn April 9, 2009. Story regarding my work creating a mural with the students Nettle school of Haverhill, MA's Discovery Club, an after school program.

2008 SPOTLIGHT ON THE ARTS, Kate Harper, Merrimack Valley Magazine, regarding my Haverhill Murals, September/ October 2008



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2007 "Illuminating History- Alan Pearsall", Paul Simpson, North Shore Living Magazine, regarding the EBSCO Mural, volume 4 No. 2, Fall 2007

2007 "Take a Look Back—and Ahead", Mike LaBella, The Eagle Tribune, Lawrence, MA, September 24, 2007

2007 Interview on "The Buzz with Bruce Arnold", AM 1490 WCCM, about Ebsco Mural and upcoming mural work in Haverhill. January 24, 2007

2007 "Let's Visit Ipswich", Interviewed for Documentary regarding the Ipswich History Mural by Pixie Video Productions. The video is sold retail and has aired on local television "Let's Visit Show", Fall 2007

2007 "Brush with Past", Mike LaBella, The Eagle Tribune, Lawrence, MA, January 17, 2007

2007 "Local Color Dabbed into Mural", Dave Rattigan, The Boston Globe, Boston, MA,, January 14, 2007

2007 "Art on the Job", Christina Torode, The Newburyport Daily News, Newburyport, MA, February 28,

EDUCATION

Pratt Institute of Art, Brooklyn, NY ~ BFA ~ '86 -'89

Mass College of Art, Boston, MA. Core ~ '85 - '86

ONE LAST THING

I approach my life with a passionate, creative energy and I do not miss deadlines, even when I'm juggling projects. My work speaks for itself, see www.alanpearsall.com for my portfolio. I'm looking for an experience where my contributions will foster a positive influence and be a creative challenge.

REFERENCES

Peter Dorflinger, Concept Art Services LLC

Worked together on Bristol School Murals, Hill School Mural, Middleburo High School Murals and many more. Phone: 508.527.146, Email: conceptart@verizon.net

Brooke Pearsall, Elementum Interiors

Worked together on Transportation Mural, Deerfield Art, NYC Home Suites Mural and many more. Phone 803-522-3681, Email: brooke@elementuminteriors.com

Tim Collins, EBSCO Publishing

Commissioned History of Ipswich Mural
Phone: (978) 356-6500, email: Collins@ebscohost.com