

RÉSUMÉ OF BONNY MENDENHALL CALLOWAY

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TEXTILE & APPAREL DESIGN PROFESSIONAL

Accomplished Home and Apparel Textile Design expert who provides excellence and quality in design, technology, import and export experience and technical expertise. Key clients have included major retailers, apparel brands and home furnishings stores: Macy's, Bloomingdale's, Kohl's, Land's End, Ralph Lauren, Gap Home, Tommy Hilfiger Home, Martha Stewart, Eddie Bauer, Guess Home, Banana Republic, Pottery Barn, Home Stores, Restoration Hardware, Linen and Things, Bed, Bath & Beyond, Target and Wal-Mart.

CORE COMPETENCIES

- Textile Design
- Fabric Development
- Color Trending/Forecasting
- CAD/CAM Design Engineering
- Technical Consulting
- Staff Development and Management

PROFESSIONAL EXPERIENCE

Creative Textile Research, Raleigh, NC

1995 – 2003, 2011 - present

Sole Proprietor – Serve as owner of a Textile Consulting Firm. Provide textile design, fabric development and technical consulting to a wide variety of clients around the world. Develop designs for apparel and home furnishings, including men's and women's fashions, lingerie, decorative fabrics, area and accent rugs, and bath towels and accessories. Create esthetic and technical design using CAD/CAM technology.

Pem America

2003 – 2011

Bath Design and Product Development – Managed design and product development of bath linens, shower curtains and area rugs for a Shanghai, China-based company. Oversaw all aspects of product development, from inception of ideas, through creative design process, to manufacturing of final products.

Mohawk Rug and Textiles

1995 – 2003

Consultant, Designer, Product Engineer – Develop, engineer and design high-end bath and scatter rug line for Newmark Rug Company, a division of Mohawk Industries. Engage in yarn development and color and trend forecasting. One key project included developing a washable wool bath line for Karastan.

Burlington Industries, Inc.

1996 – 1999

Consultant – Identified and interpreted current and emerging fashion trends in men's and women's business segments. Informed client of color forecasts, yarn and fabric developments and significant new technologies. Engaged European contacts for production of high-end menswear fabrics. Implemented research projects with internationally renowned Textile Institute. Served on the board of Burlington's Innovative Product Group.

Cotton Incorporated, Research Center

1986 – 1995

Director, Research Implementation, Decorative Fabrics (Jan. 1992 – Feb. 1995)

Focused on increasing consumption of U.S. upland cotton fiber and on selling new and improved cotton developments to target mills and mass retailers in the United States, Europe, Asia and Mexico. Developed new decorative fabric line annually, overseeing fiber selection, yarn manufacturing, fabric weave construction and design, and dyeing and finishing.

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Director, Fabric Development (Jan. 1990 – Jan. 1992)

Direct and manage primary research and development of new yarn and fabric structures for apparel and home furnishings and accessories. Oversee CAD/CAM technology for design studio, and train and manage staff in using this equipment.

Earlier positions at Cotton Incorporated included:

Manager, Decorative Fabrics (June 1988 – Jan. 1990)

Designer (Jan. 1987 – June 1988)

Consultant (Jan. 1986 – Jan. 1987)

KNOWLEDGE, SKILLS AND ABILITIES

TEXTILE DESIGN

- Provide unique textile design and technical consulting for home furnishings and apparel.
- Manage projects from conception and design, through yarn acquisition and fabric construction, to finished production.

FABRIC DEVELOPMENT

- Specialize in fabric development and design for woven jacquard, dobby and prints for apparel and home furnishings.
- Instrumental in helping to develop flame-retardant cotton at Cotton Incorporated.
- Successfully work with antimicrobial technology in developing towels and flooring.

COLOR TRENDING AND FORECASTING

- Identify and provide color trend information based on domestic and European forecasts.
- Advise clients of yarn and fabric developments and advances in major new technologies for textile manufacturing.

CAD/CAM DESIGN ENGINEERING

- Manage the technical and esthetic design of textiles and fabrics through state of the art computer aided design and manufacturing (CAD/CAM).
- Train and direct staff in the use of CAD/CAM equipment in textile design and fabric development.

LEADERSHIP AND MANAGEMENT

- Recruit, manage and retain professional talent to support key projects. Provide ongoing supervision to ensure team members meet project and organizational objectives.
- Prepare and manage budgets. Provide a variety of key status and project reports to management.

EDUCATION

Textile Research Institute
Princeton University, Princeton, NJ
Post-graduate projects

North Carolina State University
Raleigh, NC
Master's in Product Design/Textile Technology

School of Textiles & Design, Heriot-Watt
University, Galashiels, Scotland
Post-graduate projects

High Point University
High Point, NC
Bachelor of Arts in Fine Art/Textiles

HONORS

Prince Philip Silver Medal for Excellence in Textile Design, Royal Society of Arts, London
(Recognition of academic and design achievement for master's thesis)

True Performer Award – Cotton Incorporated (1991 and 1994)

Judge, International Textile Design Competition – Stuttgart, Germany (1995)

Phi Kappa Phi Honor Society